

Media Contact
Mario Diaz
Howard R. Miller Communications
mdiaz@gohrmc.com
305-573-0882

FOR IMMEDIATE RELEASE:

Living Color Aquariums Creates Three New Iconic Projects Across the Nation

-Aquatic projects at the Rosamond Gifford Zoo, NY, South Florida's Rainforest Café and Saint Francis University, PA.-

MIAMI – August 27, 2013 – Living Color Aquariums (www.livingcolor.com), the global industry leader in the design and manufacturing of iconic custom aquariums and themed environments, is proud to showcase new one-of-a-kind aquariums at the **Rosamond Gifford Zoo at Burnett Park, South Florida's Rainforest Café at Sawgrass Mills Mall and Saint Francis University.**

Visitors entering the **Rosamond Gifford Zoo** (<http://www.rosamondgiffordzoo.org/>) in Syracuse, NY, will be instantaneously greeted by the exotic giant Pacific octopus, housed within a massive indoor aquarium, designed and built by Living Color and its staff of talented engineers and marine biologists. The tank's interior features custom made life-like rockwork caves, created by Living Color, as a perfect replica of the giant Pacific octopuses' native North Pacific Ocean cold water habitat. The exhibit's construction, installation and reveal will be featured in an upcoming episode of [National Geographic WILD's](#) smash-hit reality series "[Fish Tank Kings](#)."

"This phenomenal exhibit will complement the Rosamond Gifford Zoo's already 43-acre facility," said Mat Roy, president of Living Color Enterprises and star of Nat Geo WILD's "Fish Tank Kings." "The giant Pacific octopus will captivate and educate the public on these elusive yet highly intelligent animals of the deep."

Furthermore, on the heels of Living Color's successful Rainforest Cafe aquariums at the legendary Disney's Animal Kingdom, Living Color recently completed a total of five cylindrical aquariums for **South Florida's Rainforest Café at Sawgrass Mills Mall**. Three aquariums hold 4,000 gallons of water each and two smaller tanks equal 2,000 gallons. Utilizing the original 15 year old base structure, Living Color's team of artists and marine biologists completely renovated and redesigned the aquarium's coral with their revolutionary 2-tone brightly colored reefs and built a spectacular acrylic bridge between two large cylindrical aquariums.

"The large aquariums and inserts could not be moved and the restaurant had to remain open for business," says Mat Roy. "In order to address this challenge, our impassioned and dedicated team worked around the clock, all night long for several weeks to complete the project. Today, visitors are thrilled to walk beneath this whimsical aquarium."

In keeping with Living Color's scientific and educational mission, their team has also created a dive-tank specifically for **Saint Francis University's** (<http://francis.edu/>) Marine Biology Program. Located in Loretto, Pennsylvania, Saint Francis University is one of the oldest Catholic universities in the country. The dive-tank is made of acrylic and fiberglass construction and will function as a means for

1175 NE 125th STREET, SUITE 618, NORTH MIAMI, FL 33161 • Tel. 305.573.0882 • FAX. 305.895.2412
info@gohrmc.com • www.gohrmc.com

Follow Us On:

<http://bit.ly/HRMCFacebook>
<http://twitter.com/GotoHRMC>
<http://www.youtube.com/GOHRMC>



real hands-on dive training for inexperienced marine biology students. The tank will replicate real-world conditions by containing custom-made coral installations. According to Roy, this will offer invaluable training and safety precautions for future marine biologists.

For more information, please visit Living Color's website at www.livingcolor.com, or call (800) 878-9511.

About Living Color Enterprises, Inc.

Living Color Enterprises, Inc. (www.livingcolor.com), headquartered in Fort Lauderdale, Florida is renowned for creating iconic, award-winning aquariums and themed environments. Recognized for creating aquariums that are stunningly elaborate works of art, Living Color designs and builds custom aquarium exhibits for high profile clients like [Disney](#), [SeaWorld](#), Universal Studios, [Major League Baseball's Miami Marlins Ballpark](#), Loews Hotels, [Rainforest Café](#), [Bass Pro Shops](#), Nordstrom and many distinguished celebrities and individuals. Celebrating its 25th anniversary, no other aquarium manufacturing facility in the world has the turnkey capabilities to execute complex, customized projects like Living Color Enterprises. Living Color is also currently featured on the smash-hit reality series "[Fish Tank Kings](#)," airing on the TV network [Nat Geo WILD](#) on Saturday evenings at 9 p.m.

About "Fish Tank Kings"

The team members of Living Color Aquariums star in the hit cable TV series "Fish Tank Kings" and is broadcast in the USA by Nat Geo WILD and worldwide by National Geographic Channel International. "Fish Tank Kings" is one of the only internationally distributed shows filmed primarily in South Florida where the actors also live and work in South Florida. The series showcases Living Color Aquariums, as it uses its unparalleled skills, creativity and teamwork to pull off the most extreme custom aquariums imaginable. The second season is currently airing on Saturday evenings at 9 p.m., only on Nat Geo WILD.

About Nat Geo WILD

For more than 30 years, National Geographic has been the leader in wildlife programming. The networks **Nat Geo WILD** and **Nat Geo WILD HD**, launched in 2010, offer intimate encounters with nature's ferocious fighters and gentle creatures of land, sea and air that draw upon the cutting-edge work of the many explorers, filmmakers and scientists of the National Geographic Society.

Part of the National Geographic Channels US, based in Washington, D.C., the networks are a joint venture between National Geographic and Fox Cable Networks. In 2001, National Geographic Channel (NGC) debuted, and 10 years later, Spanish-language network Nat Geo Mundo was unveiled. The Channels have carriage with all of the nation's major cable, telco and satellite television providers, with Nat Geo WILD currently available in 56 million U.S. homes. Globally, Nat Geo WILD is available in more than 100 million homes in 90 countries and 28 languages.

For more information, visit www.natgeowild.com.