

FOR IMMEDIATE RELEASE:

Kerzner International and the South Florida Science Center and Aquarium Introduce New Aquariums by Living Color Aquariums

-Living Color Aquariums creates spectacular moon jellyfish aquarium at Kerzner International Casino and 13 custom aquariums at the South Florida Science Center and Aquarium-

MIAMI – July 31, 2013 – Living Color Aquariums (www.livingcolor.com), the global industry leader in the design and manufacturing of iconic custom aquariums and themed environments, is proud to showcase new one-of-a-kind aquariums at **Kerzner International Resort in Atlantis Casino, Paradise Island, Nassau, Bahamas** and the **South Florida Science Center and Aquarium in West Palm Beach, Florida**.

Keeping up with the mythical look and feel of Atlantis (<http://www.atlantis.com/>), **Kerzner International** (<http://www.kerzner.com/>) is now featuring a beautiful 15' long and 1,700-gallon aquarium displaying mesmerizing and exotic Aurelia Auritas, AKA the Moon Jellyfish; these jellyfish get their names from their seahorse (or moon) shaped glands visible from above their bell. Designed and built by Living Color and its staff of talented engineers and marine biologists, this unique custom aquarium transcends into aquatic art as a translucent glow of vividly changing colors through a custom LED lighting system that allows the moon jellyfish to embody living sustainable art. As a backdrop to the Moon Bar, this aquarium is quick to captivate anyone visiting the resort.

“This jellyfish aquarium complements the legendary appeal of Atlantis perfectly,” said Mat Roy, president of Living Color Enterprises and star of the smash-hit reality series “[Fish Tank Kings](#),” on [Nat Geo WILD](#). “With their fascinating biology, these jellyfish pulsate with light and color as they glide effortlessly through specially designed water currents.”

Formerly known as the South Florida Science Museum, the museum recently changed its name to **South Florida Science Center and Aquarium** (<http://www.sfsciencecenter.org/>) following the installation of its new aquariums. The museum is now featuring Living Color’s 13 custom aquariums, totaling 7,500 gallons of fresh and saltwater exhibits. These aquariums tell the distinctive story of South Florida’s water ecosystems, navigating visitors from the deep-sea ocean floor, all the way to fresh water canals that residents may find in their back yards.

Most notably, the 600-gallon “Pop-Up” tank, home for tangs, clown fish and fox face rabbit fish, allows visitors to literally stand up and immerse themselves inside of the 360-degree aquarium (and stay dry) while having a colorful rainbow of fish swim all around them. The tanks are all encased in Living Color’s custom cabinetry which is specially designed to withstand public traffic and aquatic conditions while allowing the fish to live within an exact replica of their native ecosystem.



Living Color was brought onto the Florida Science Center and Aquarium project over a year before its completion,” says Roy. “We were integral to the overall exhibit designs, habitat selections and aquarium layouts. The project required our entire team’s support from our executives, management, manufacturing, installation and marine biologists and we are extremely proud of what we were able to create!”

Living Color’s **South Florida Science Center and Aquarium** exhibitry will educate and entertain all visitors for years to come. It features: a 260-gallon fresh-water tank with crayfish, pleco (suckerfish) and cat fish; a 20-gallon alligator terrarium with baby alligators; a 20-gallon turtle terrarium with small turtles; a 450-gallon canal with alligator gars; a 180-gallon venomous lionfish aquarium; a 180-gallon boardwalk with puffer fish, eels and grunts; a 270-gallon coral reef aquarium with reef fish and live corals; a 180-gallon octopus and lobster aquarium; a 180-gallon sea horse aquarium; a 550-gallon touch tank with sting rays, star fish and sea urchins; a 1,500-gallon bait ball tank with lookdowns; and a 3,200-gallon deep-water shipwreck aquarium with snappers, eels, sharks and groupers.

For more information, please visit Living Color’s website at www.livingcolor.com, or call (800) 878-9511.

About Living Color Enterprises, Inc.

Living Color Enterprises, Inc. (www.livingcolor.com), headquartered in Fort Lauderdale, Florida is renowned for creating iconic, award-winning aquariums and themed environments. Recognized for creating aquariums that are stunningly elaborate works of art, Living Color designs and builds custom aquarium exhibits for high profile clients like [Disney](#), [SeaWorld](#), Universal Studios, [Major League Baseball’s Miami Marlins Ballpark](#), Loews Hotels, [Rainforest Café](#), [Bass Pro Shops](#), Nordstrom and many distinguished celebrities and individuals. Celebrating its 25th anniversary, no other aquarium manufacturing facility in the world has the turnkey capabilities to execute complex, customized projects like Living Color Enterprises. Living Color is also currently featured on the smash-hit reality series “[Fish Tank Kings](#),” airing on the TV network [Nat Geo WILD](#) on Saturday evenings at 9 p.m.

About “Fish Tank Kings”

The team members of Living Color Aquariums star in the hit cable TV series “Fish Tank Kings” and is broadcast in the USA by Nat Geo WILD and worldwide by National Geographic Channel International. “Fish Tank Kings” is one of the only internationally distributed shows filmed primarily in South Florida where the actors also live and work in South Florida. The series showcases Living Color Aquariums, as it uses its unparalleled skills, creativity and teamwork to pull off the most extreme custom aquariums imaginable. The second season is currently airing on Saturday evenings at 9 p.m., only on Nat Geo WILD.

About Nat Geo WILD

For more than 30 years, National Geographic has been the leader in wildlife programming. The networks **Nat Geo WILD** and **Nat Geo WILD HD**, launched in 2010, offer intimate encounters with nature’s ferocious fighters and gentle creatures of land, sea and air that draw upon the cutting-edge work of the many explorers, filmmakers and scientists of the National Geographic Society.

Part of the National Geographic Channels US, based in Washington, D.C., the networks are a joint venture between National Geographic and Fox Cable Networks. In 2001, National Geographic Channel (NGC) debuted, and 10 years later, Spanish-language network Nat Geo Mundo was

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unveiled. The Channels have carriage with all of the nation's major cable, telco and satellite television providers, with Nat Geo WILD currently available in 56 million U.S. homes. Globally, Nat Geo WILD is available in more than 100 million homes in 90 countries and 28 languages.

For more information, visit www.natgeowild.com.

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